PICO Holdings, Inc. Annual Meeting of Shareholders





May 4, 2017

SAFE HARBOR STATEMENT

This presentation contains forward-looking statements made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forwardlooking statements often address current expected future business and financial performance, including the demand and pricing of PICO's real estate and water assets, and may contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," or "will". All forward-looking statements included in this presentation are based on information available to PICO as of the date hereof, and PICO assumes no obligation to update any such forward-looking statements. Actual results could differ materially from those described in the forward-looking statements. Forward-looking statements involve risks and uncertainties, including, but not limited to, economic, competitive and governmental factors outside of our control, that may cause our business, industry, strategy or actual results to differ materially from the forwardlooking statements. Factors that could cause or contribute to such differences include, but are not limited to those discussed in detail under the heading "Risk Factors" in PICO's periodic reports filed with the U.S. Securities and Exchange Commission.





• Monetize assets

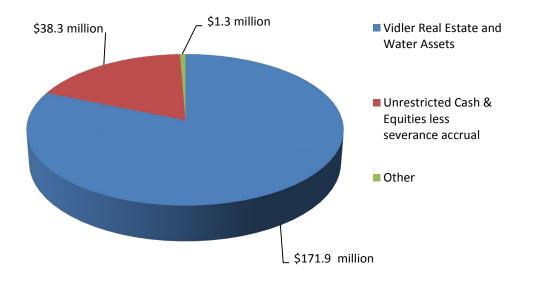
• *Return* proceeds to our shareholders

• *Reduce* costs



NET ASSETS AT MARCH 31, 2017

Continuing operations:



Discontinued operations:

UCP (transaction value at date of announcement of proposed merger with Century Communities, Inc.) \$118 million



Sale of UCP, Inc. to Century Communities, Inc.

- Expected to close in third quarter 2017
- Cash of \$5.32 per share of UCP owned
 - » We expect to receive approximately \$55 million at closing
- 0.2390 share of Century for each share of UCP owned
 - » We expect our ownership to be approximately 9% of the combined company at closing
- PICO Lock Up Period
 - » No sale or transfer of Century stock received in merger within 60 days of closing
 - » May sell or transfer up to 5% of the then outstanding shares of the combined Company within any 50 day period post initial lock –up until 210th day post closing; thereafter no sale or transfer restrictions



Vidler's Focus:

1) Fish Springs Ranch Water Credits

- » Positive economic outlook in our markets.
 - Building development approval process is still slow: leading to pent up housing demand
- » Expect contracts for initial take down of water to commence in 2018.
- Pursuing solar and grazing lease contracts and other opportunities to generate cash flow during the intervening period.

2) Carson Lyon Water Credits

- » Also a positive economic outlook in this market.
 - USA Parkway expected to be completed in late 2017: expected to stimulate development demand
- 3) Arizona Long Term Storage Credits
 - » Price floor established from recent sale of 100,000 AF.
 - » Pursuing additional sales with AZ state agencies and private entities.



2014-2019 Employment Projections - EDAWN

| | Tesla | Tesla | EDAWN | EDAWN | Unassisted | Unassisted | Total | Total In Reno | Reno MSA | |
|-----------|---------|---------------|-------------|---------------|----------------------|---------------|--------|---------------|------------|-------|
| | Primary | Secondary (2) | Primary (3) | Secondary (4) | Existing Primary (5) | Secondary (4) | Jobs | MSA (7) | Employment | % Ch. |
| 2014 | 0 | 0 | 3,600 | 4,536 | 1,110 | 1,399 | | | 202,700 | |
| 2015 | 700 | 1,148 | 3,500 | 4,410 | 1,100 | 1,386 | 12,244 | 10,407 | 213,107 | 5.13% |
| 2016 | 1,000 | 1,640 | 3,000 | 3,780 | 1,050 | 1,323 | 11,793 | 10,024 | 223,131 | 4.70% |
| 2017 | 3,000 | 4,920 | 2,500 | 3,150 | 1,000 | 1,260 | 15,830 | 13,456 | 236,587 | 6.03% |
| 2018 | 1,800 | 2,952 | 2,500 | 3,150 | 1,000 | 1,260 | 12,662 | 10,763 | 247,350 | 4.55% |
| 2019 | 0 | 0 | 2,500 | 3,150 | 1,000 | 1,260 | 7,910 | 6,724 | 254,073 | 2.72% |
| 5 Year | | | | | | | | | | |
| Estimates | 6,500 | 10,660 | 14,000 | 17,640 | 5,150 | 6,489 | 60,439 | 51,373 | | |

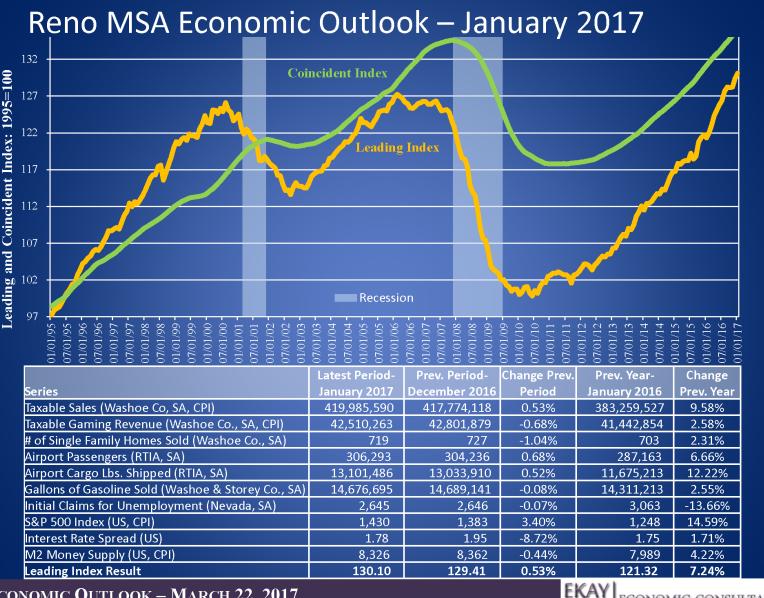
Assumptions: 1. Gaming Industries will remain stable / gaming losses will be off-set by gains in visitors

- 2. Tesla multiplier based on state's **mid-range estimate Jobs** multiplier of 2.64 or an additional 1.64 jobs per Tesla job (previous reports used the high range number of 3.49)
- 3. EDAWN will land 70% of prospects that visit and 80% of prospects on the hot list and 90% of announced. primary jobs come through EDAWN. This number is expected to decline as the availability of workforce tightens.
- 4. EDAWN multiplier based on likely manufacturing and distribution jobs multiplier of 2.26 or 1.26 additional jobs (UNR Center for Regional Studies)
- 5. Unassisted job growth will show a 500 to 1,000 net primary job increase annually, 1-2 jobs per each of the 500-600 primary employers (750) estimate plus 10% of EDAWN
- 6. The EDAWN numbers are based on 5 year company estimates: This is usually an underestimation and about 40% of the number is hired in the first year.
- 7. 85% of the jobs will be in the Reno-Sparks MSA

RENO MSA ECONOMIC OUTLOOK – MARCH 22, 2017





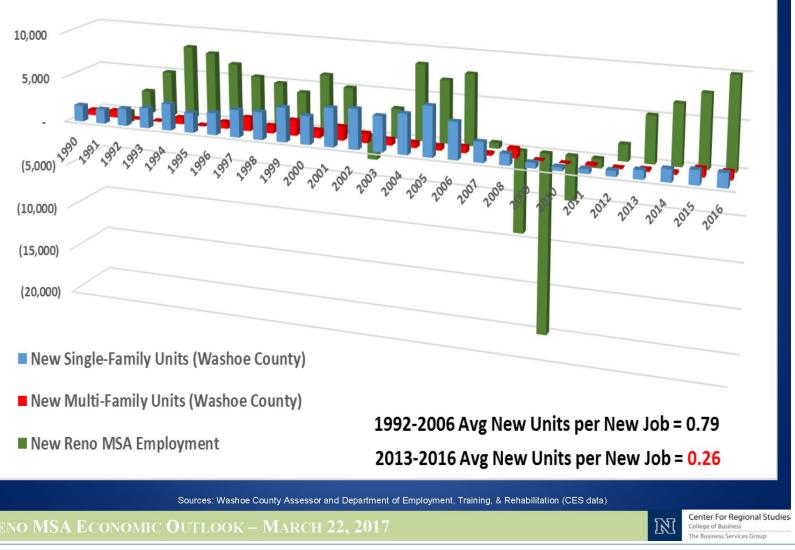


ECONOMIC OUTLOOK – MARCH 22, 2017

ECONOMIC CONSULTANTS

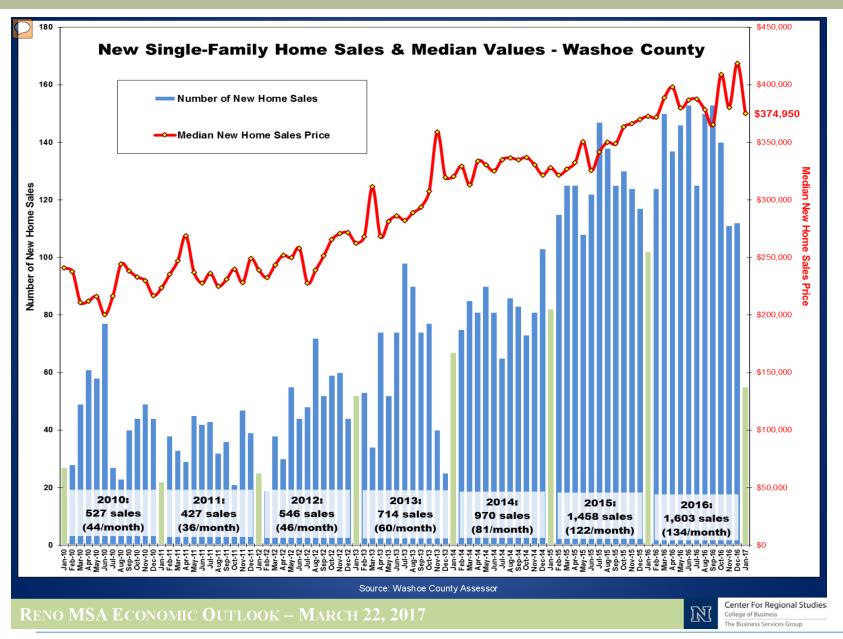


New Residential Units per New Job

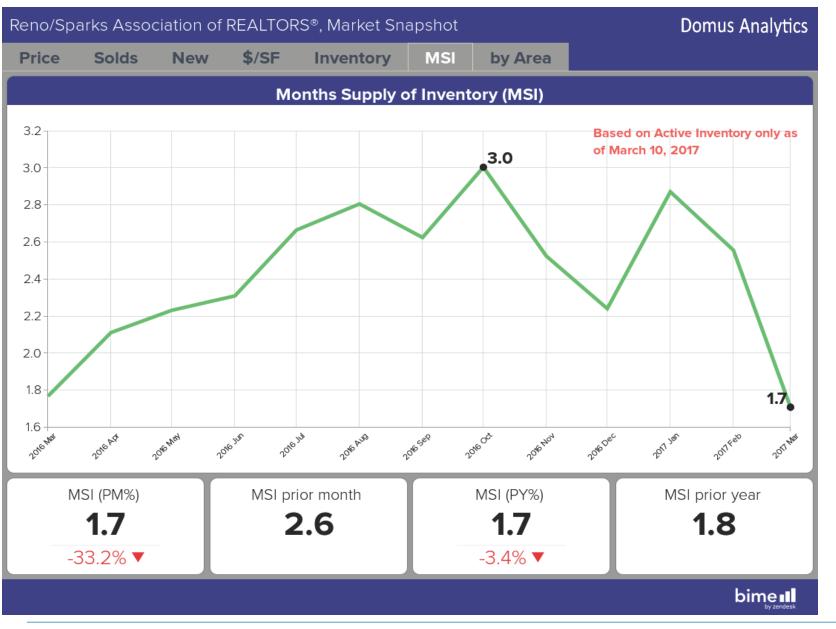




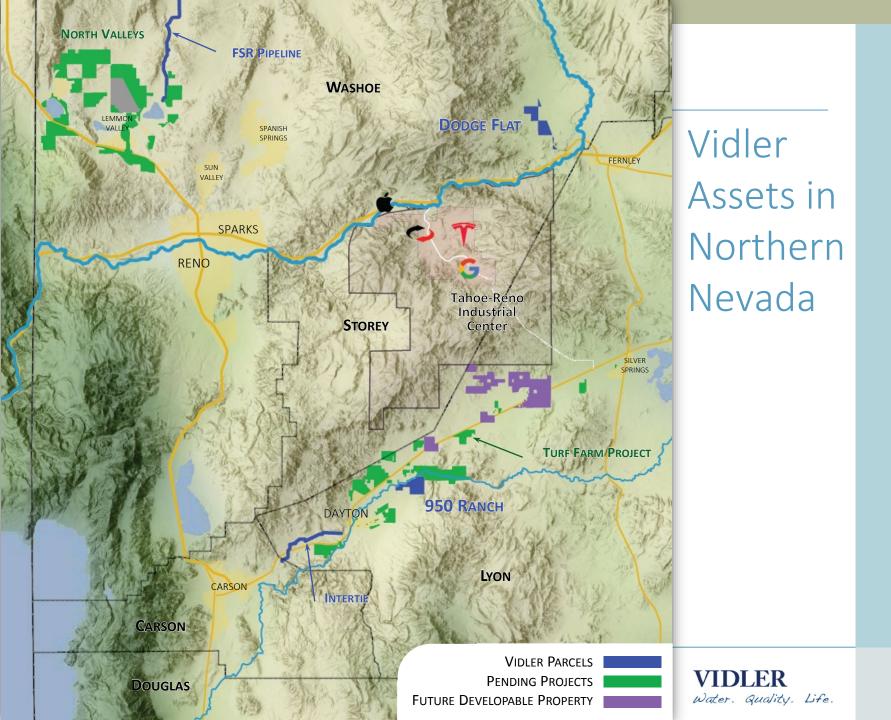












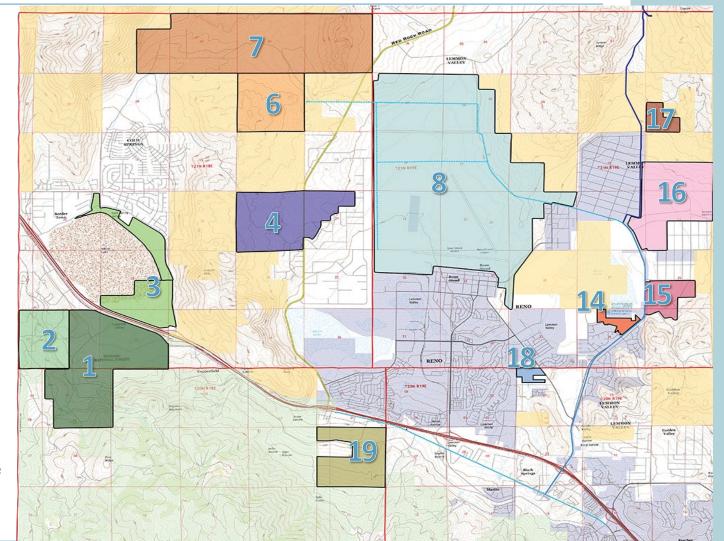
North Valleys: Developments

Development

- 1 Stonegate
- 2 Train Town
- 3 White Lake Vistas

4 - Silver Hills

- 6 Silver Star Ranch
- 7 Evans Ranch
- 8 Stead Airport
- 14 Prado Ranch
- 15 NVIG 4
- 16 NVIG 6 & 7
- 17 NVIG 8
- 18 Arroyo Crossing
- 19 Echeverria Peavine





North Valleys Estimated Transaction Schedule

Based on most recent conversations with area developers

| Area No. | Development Area (Prior Name) | Single Family Units | Commercial / Industrial Acres | Revised Date Estimated for Initial Contract | Estimated Water Usage Total Project (AF) |
|-------------|-------------------------------------|------------------------|--|---|--|
| 1 | Stonegate (Heinz Rch) | 3,815 | 235 | May 2018 | 2,026 |
| 2 | Train Town | 1,300 | 0 | Jan 2022 | 736 |
| 3 | White Lake Vistas | 324 | 342 | Jan 2020 | 300 |
| 4 | Silver Hills | 1,600 | 0 | Jul 2018 | 640 |
| 6 | Silver Star Ranch | 1,600 | 0 | May 2018 | 449 |
| 7 | Evans Ranch | 5,679 | 62 | May 2018 | 2,612 |
| 8 | Stead Airport | 0 | 1,700 | | |
| 14 | Prado Ranch (NVIG 2) | 145 | 264 Multi-Family, 5 Ac Commercial | May 2018 | 90 |
| 15 | NVIG 4 | 0 | 264 Multi-Family, 250 Ac Commercial | May 2018 | 300 |
| 16 | NVIG 6 & 7 | 3,529 | 0 | Jan 2019 | 1,270 |
| 17 | NVIG 8 | 238 | 0 | May 2020 | 86 |
| 18 | Arroyo Crossing | 236 | 0 | October 2017 | 94 |
| 19 | Echeverria Peavine | 1,380 | 80 | | 550 |
| | | - | | TOTAL | 9,303 |



Arizona Update "Report: Colorado River in Peril." The Wall Street Journal – April 12th 2017

"Drought and the growing population of the U.S. Southwest have combined to make the lower part of the Colorado River the most endangered river in America..."



"Horseshoe Bend" by Prayitno (<u>https://www.flickr.com/photos/prayitnophotography</u>) is licensed under <u>CC BY 2.0</u> / Edited from Original





Colorado River: Lower Basin Structural Deficit

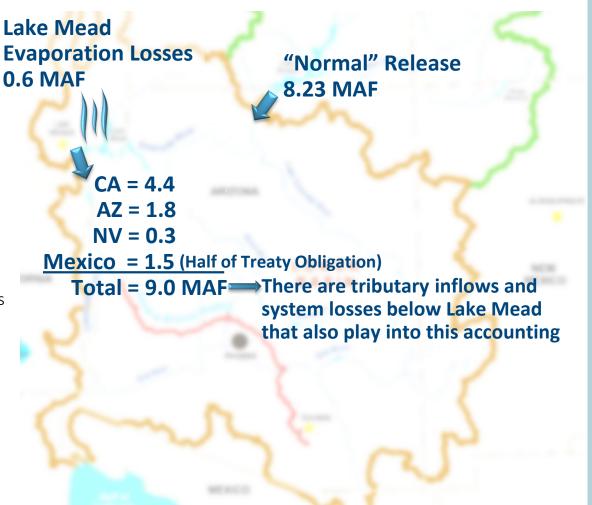
Ted Cooke, CAP General Manager

"The bottom line: the net annual loss to Lake Mead is about 1.2 MAF."

"The result is a 'structural deficit' that causes Lake Mead's elevation to **drop 12 feet** every year, drought or no drought"

Source: CAP BLOG – 12/2/2015 www.cap-az.com/public/blog







Reducing Costs

We continue to reduce costs where feasible:

- » We expect significant simplification in conjunction with disposal of UCP.
- » Considerable reductions in executive compensation and headcount since 2016.
- » Dissolution of deferred compensation plans to reduce administrative, accounting and reporting costs.
- » Simplification of 401(k) plan to reduce administrative costs.
- » Reduction in professional fees.
- » Reduction in directors' fees.
- » Sale of oil and gas assets: reduced operating costs.
- » Reduction of certain development costs at Vidler.



Return of Monetization Proceeds to Shareholders

Considering multiple approaches each with pro's and con's:

- Purchases of our stock on the open market (\$50 million Board Authorized Program)
 - > Repurchase programs currently in place
- » Tender offers
- » Special cash dividends
- » Distribution of non cash asset



Q. & A.

