

Financial Tearsheet

Company Overview

LGBTQ LOYALTY HOLDINGS, INC. IS A DIGITAL MEDIA NETWORK SPECIALIZING IN EMBRACING AND ENGAGING NICHE DEMOGRAPHIC AUDIENCES.

The niche media sector targets such vertical audiences as, definitive fans in vertical sports channels, minority interest groups and the LGBT community and their supporter base. These congregations are some of the most sought-after consumer markets in the world. The network will provide Brands and Advertisers globally with a "bullseye" on the niche target consumers they are seeking to engage. We do this through native and web app based content management systems and across all spectrums of digitally connected devices. Our unique value proposition to our audience and sponsors is the ability deliver aggregated and original content, with emphasis on interactive content and captive video.

Recent Financial News

Date	Headline
May 01, 2019	CORRECTION: LifeApps Announces Name Change To LGBTQ Loyalty Holdings, Inc.
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Apr 23, 2019	LifeApps Announces Appointment of ProcureAM's Robert Tull To Serve on Board of Directors
Apr 22, 2019	LifeApps Announces Appointment of ESPN's/CNN/LA Times/DAZN LZ Granderson To Serve on Board of Directors
Mar 27, 2019	LifeApps Announces Appointment of Tennis Great Martina Navratilova to Serve on Board of Directors
















Stock Performance

Today's Open	0.1544
Volume	602,486
Day Range	0.1430 - 0.1550
52 Week Range	0.0024 - 0.2650
Bid/Ask	0.1430 / 0.1548
Bid/Ask Size	5,000 X 5,000
Previous Close	0.1544
Market Cap	41.95 million
Shares Outstanding	289.29 million
Dividend/Yield	0.0000 / 0.0000%
EPS (TTM)	-0.009000
P/E Ratio (TTM)	N/A

Symbol: LFAP
Last Trade: \$0.12
Change (%): ↑ 0.01 (7.01%)
Volume: 601041

05/17/2019 03:59 PM ET
Quotes delayed at least 20 mins.

Recent XBRL Filings

Filing Date ▾	Form Type	Description	View
Apr 16, 2019	10-K	Annual report	  
Dec 31, 2018	10-Q	Quarterly report	  
Aug 20, 2018	10-Q	Quarterly report	  
May 15, 2018	10-Q	Quarterly report	  
Apr 20, 2018	10-K	Annual report	  

Management Team

Bobby Blair, CEO, Director

Board of Directors

Bobby Blair, CEO, Director

Larry Roan, Director, Board Member

Barney Frank, Board Member

Billy Bean, Board Member

Martina Navratilova, Board Member

LZ Granderson , Board Member

Robert Tull, Board Member